



FOR IMMEDIATE RELEASE:

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Nearly 650 Gift Cards Needed to Safely Celebrate Children and Families this Holiday Season

(OKLAHOMA CITY) – Sunbeam Family Services invites the community to join them in making the holiday season brighter for children and families. Through Season of Joy, Sunbeam families whose infants and toddlers attend the nonprofit’s early education centers will receive gift cards to safely meet their holiday needs. The nonprofit’s goal is to raise 810 gift cards for families and is 20 percent to its goal.

Season of Joy helps families like Sarah’s, a single mother whose three young children attend one of Sunbeam’s early education centers.

“My oldest two children have disabilities,” said Sarah. “I am currently pregnant and due in September. I work very hard to provide for all three of my children by going back to school and working part-time.”

Walmart, Amazon, Target and Visa gift cards in \$25 increments can be donated at Sunbeam by appointment through Nov. 13, 2020. The gift cards will be delivered to families in November, just in time for the holidays.

For more information on supporting Season of Joy, including how to sign up to support children and families, visit sunbeamfamilyservices.org/joy or call (405) 609-1755.

As the Early Head Start provider for Oklahoma City, Sunbeam is a leader in early childhood care and education. The nonprofit’s early education centers build a foundation for achievement and school readiness for young children and their families.

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About Sunbeam Family Services

Founded in 1907, Sunbeam Family Services is one of Oklahoma's longest serving nonprofits. The nonprofit helps children, families and seniors learn, grow and thrive. To learn more, call (405) 528-7721, visit sunbeamfamilyservices.org, or join the conversation on Facebook, Twitter and Instagram.