



**FOR IMMEDIATE RELEASE:**

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**Help Sunbeam Celebrate Children and Families this Holiday Season**  
*Gift Card Drive Kicks Off to Safely Support Families During Holidays*

**(OKLAHOMA CITY)** – Sunbeam Family Services invites the community to join them in making the holiday season brighter for children and families. Through Sunbeam’s Season of Joy, families whose infants and toddlers attend the nonprofit’s early education centers, will receive gift cards to safely meet their holiday needs.

“During this unprecedented time, we are still providing essential services to our community and are working to safely meet their needs,” said Sarah Rahhal, chief executive officer of Sunbeam. “This includes providing additional holiday help for our families who need it the most. By hosting a gift card drive, we are able to help our families while keeping the health and well-being of our community in mind.”

As the Early Head Start provider for Oklahoma City, Sunbeam is a leader in early childhood care and education. The nonprofit’s early education centers build a foundation for achievement and school readiness for young children and their families.

Walmart, Amazon and Visa gift cards in \$25 increments can be donated at Sunbeam by appointment through Oct. 23. The gift cards will be delivered to families in early November, just in time for the holidays. For more information on supporting Season of Joy, including how to sign up to support children and families, visit [sunbeamfamilyservices.org/joy](http://sunbeamfamilyservices.org/joy) or call (405) 609-2311.

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**About Sunbeam Family Services**

Founded in 1907, Sunbeam Family Services is one of Oklahoma’s longest serving nonprofits. The nonprofit helps children, families and seniors learn, grow and thrive. To learn more, call (405) 528-7721, visit [sunbeamfamilyservices.org](http://sunbeamfamilyservices.org), or join the conversation on Facebook, Twitter and Instagram.

