



**For Immediate Release**

Sept. 3, 2020

**Contact**

Jeremy Coleman

Marketing and Communications Manager

[jcoleman@sunbeamfamilyservices.org](mailto:jcoleman@sunbeamfamilyservices.org)

Office: (405) 609-1947 Mobile: (405) 202-5140

[Download Photos of Bass Carl, Ahpeatone and Mason.](#)

**Sunbeam Announces Aspire Award Winner, Shine a Light Co-Chairs**  
***May 13, 2021 Event Benefits Sunbeam Family Services***

(OKLAHOMA CITY) – Today, Sunbeam Family Services announced Sunbeam Board Member Aimee Ahpeatone LPC, LADC and Steve Mason as its 2021 Shine a Light event co-chairs. Sponsorship and tickets are now on sale for the seventh annual event, set for Thursday, May 13, 2021.

"We hope you can join us for this fun event, which features dinner, drinks, and inspiring stories of hope," said Mason. "With your support, we can 'Shine a Light' on the needs of our community and help even more of our neighbors find their light."

At Shine, guests will also celebrate 2021 Aspire Award winner Ginny Bass Carl, JD, CAP, for her dedication in helping children, families and seniors learn, grow and thrive. 2020 Aspire Award winner Robert J. Ross will also be honored.

"Ginny is a dedicated community volunteer and a passionate advocate for Sunbeam and our programs," said Ahpeatone. "As a longtime, former board member, she carries our mission message out to others. We are thrilled to celebrate her at Shine 2021."

The Aspire Award is presented annually by Sunbeam to Oklahomans who have made significant contributions to support the nonprofit's mission of providing people of all ages with help hope and the opportunity to succeed through Early Childhood, Foster Care, Counseling and Senior Services programs.

"Sunbeam was the first organization I volunteered for when I moved back to Oklahoma," said Carl. "Witnessing its growth, centennial and daily impact on the lives of those most vulnerable affirms what I know about our community. When you move from 'them' to 'us', help and hope become the norm, not the exception. Sunbeam is a beacon for help and hope. It made me a better citizen of our community."

Winners of the Aspire Award are selected by a committee based on their service level to Sunbeam in support of the nonprofit's mission. Previous Aspire Award winners include: Robert J. Ross, Jennie and Ric Penner, Patrick and Barbara Hill, Ray and Pat Potts, Ray Bitsche and Sandy Trudgeon.

Table sponsorship and tickets are available for Shine are available at visit [ShineaLightOKC.org](http://ShineaLightOKC.org) or call (405) 609-2311. The event will be held at the Embassy Suites by Hilton Oklahoma City Downtown Medical Center. Cocktail hour begins at 6 p.m., and dinner starts at 7 p.m. Guests must be 21 to attend.

While Shine 2020 was canceled due to the pandemic, thanks to the community's incredible generosity, nearly \$175,000 was donated to support Sunbeam's essential services.

###

#### **About Sunbeam Family Services**

Founded in 1907, Sunbeam Family Services is one of Oklahoma's longest serving nonprofits. The nonprofit helps children, families and seniors learn, grow and thrive. To learn more, call (405) 528-7721, visit [sunbeamfamilyservices.org](http://sunbeamfamilyservices.org), or join the conversation on Facebook, Twitter and Instagram.

#### **About Aimee Ahpeatone**

Aimee Ahpeatone is a Licensed Professional Counselor, real estate developer, and entrepreneur. Her background in mental health has led her on a continued and impassioned path of working with vulnerable communities. She spends her time working to disrupt typical development standards by aggressively leading inclusive and impactful investing efforts in several of Oklahoma City's most under-resourced neighborhoods. Aimee is the owner of Mosaic Mental Health, Sweet Sixteenth Investment, Lua Mediterranean. She serves on the board of Sunbeam Family Services, Oklahoma Contemporary, and the Historic Capitol Hill Calle Dos Cincos Board of Directors.

#### **About Ginny Bass Carl**

Ginny Bass Carl, JD, CAP, Founder and CEO of Giving Well LLC, is a 5th generation Oklahoman and a licensed attorney in Oklahoma, Texas and Hawaii. She received her law and accounting degrees from OU. Combining her years of working for nonprofits, including Oklahoma Medical Research Foundation and Oklahoma Hall of Fame, nonprofit board service, training, and passion to change the world, she started her own business to scale philanthropy. Her quest is to help donors have greater impact by ensuring nonprofits balance mission with business, especially planned giving, fundraising, and governance. In 2019, she achieved her Chartered Advisor in Philanthropy (CAP) designation.

In response to the economic hardships triggered by the pandemic, Ginny was asked to lead a public-private partnership, Community CARES Partners. A program of Communities Foundation of Oklahoma, Ginny stood up the CCP resource center with a team of over a dozen professionals to provide financial assistance to residents for housing, utilities and other needs. Together they administer nearly \$20M in CARES funds allocated by the State of Oklahoma, City of Oklahoma City and Oklahoma County.

Ginny currently serves on the boards of Leadership Oklahoma, Oklahoma Partnership for School Readiness Foundation, Potts Family Foundation, and Oklahoma Association of Charitable Gift Planners. She will chair the next class of LOK and was co-chair of LOYAL classes IX and X. She is a graduate of Leadership Oklahoma (Class 30) and Leadership Oklahoma City (Class 28). In 2012 and 2017, Ginny was one of the 50 Women Making a Difference in Oklahoma. She has two children, Collin and Rachael, and is married to Peter, owner of The Well of OKC Wine and Spirits.

#### **About Steve Mason**

Mason is president of Bluebird Consulting and is a registered Professional Engineer in the State of Oklahoma. He also owns Mason Realty Investors LLC, which has restored, remodeled and now manages 22 historic buildings with 48 retail, restaurant, and office tenants in Automobile Alley and the Plaza District.