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[Download a photo of Goodin.](#)

**Sunbeam Welcomes New Chief Operations Officer**  
**Donita Goodin Committed to Advancing Sunbeam's Mission**

**(OKLAHOMA CITY)** – Sunbeam Family Services welcomes Donita Goodin as the nonprofit's chief operations officer. Goodin oversees all agency services for Sunbeam, including Early Childhood, Foster Care, Counseling and Senior Services. She is involved in strategic and operational planning, including the development of new programs, services and recommendations for agency-wide management practices.

"Community partnerships and a cohesive team approach set the foundation to tackle some of the most complex social service needs we face as a state," said Goodin. "Our services are designed for Oklahomans of all ages, which is unique in and of itself. The passion and commitment is evident at all levels of the organization. As I embark upon my 30th year in social services, I could not be more excited to join the leadership team."

Jim Priest, chief executive officer of Sunbeam, is thrilled to have Goodin join the Sunbeam family.

"Donita has excellent advocacy and communication skills along with extensive experience in non-profit leadership," said Priest. "I have great confidence she will make a positive impact on Sunbeam and our programs."

In her previous role, Goodin served as the executive director of the Tri-City Youth and Family Center, Inc. in Choctaw, Okla. During her 9 years with the center, Goodin provided executive direction for strategic initiatives with oversight of operations, program development, personnel functions, volunteer coordination and financial administration.

Goodin graduated from Oklahoma State University with a master's degree in Community Counseling. She also earned her bachelor's degrees in psychology and health and human performance from Northeastern State University.

Join the Sunbeam Family Services team and help build a stronger, brighter future for Oklahomans. As an employee-first organization, the nonprofit has been named one of the best places to work in Oklahoma City for the fourth year in a row. Sunbeam is currently hiring and offers competitive benefit plans and work-life assistance. For current job opportunities visit [sunbeamfamilyservices.org/careers](http://sunbeamfamilyservices.org/careers) or call 405-528-7721.

Sunbeam's mission is to provide people of all ages with help, hope and the opportunity to succeed through Early Childhood, Foster Care, Counseling and Senior Services programs. The

nonprofit is committed to meeting the growing needs of Central Oklahoma's most vulnerable citizens.

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About Sunbeam Family Services

Founded in 1907, Sunbeam Family Services is one of Oklahoma's longest serving nonprofits, providing help, hope and the opportunity to succeed to people of all ages and all stages of life in central Oklahoma through early childhood, counseling, foster care and senior services. To learn more, call 405-528-7721, visit [sunbeamfamilyservices.org](http://sunbeamfamilyservices.org). Join the conversation on Facebook, Twitter and Instagram.