



*OUR MISSION IS TO PROVIDE  
PEOPLE OF ALL AGES WITH  
HELP, HOPE AND THE  
OPPORTUNITY TO SUCCEED.*

2014-2015 Annual Report

# CEO'S LETTER

## JIM PRIEST

Chief Executive Officer of Sunbeam Family Services

As we look back on the past year, we are excited and challenged by the many dynamic changes happening at Sunbeam:

- We moved into a new building at 1100 NW 14th Street after over 80 years at our old location.
- Our new Emergency Shelter for Seniors is beautiful, functional, and a great safe place for seniors.
- We held our first annual Shine a Light fundraising gala in April and it was a great success.
- We received a multi-million dollar federal grant for our Early Head Start Child Care Partnership where we are partnering with 13 child care centers in the most impoverished zip codes of Oklahoma City.
- We have expanded our outreach in Counseling, Foster Care, Senior Services and at Educare.
- We have been researching and writing a soon-to-be-published book, with author Bob Burke, highlighting the 109 year history of Sunbeam.
- We continue to grow both programs and personnel and this year Sunbeam was voted one of the best places to work in Oklahoma City!

Obviously, we are growing and going strong, but none of it would be possible without the support of our community, our donors and our volunteers. Each highlight you see on the pages of this annual report is a snapshot of the people we serve through Early Childhood, Foster Care, Counseling and Senior Services. Each number on a page represents a person or family whose lives are improved because of Sunbeam and you. Each story and photo is confirmation that our work, and your support of Sunbeam Family Services, is making a vital difference, giving help, hope and an opportunity to succeed to people in need.

Thank you for your outstanding support, encouragement, involvement and investment in Sunbeam's mission. Our past is inspiring, our present is busy, and our future is bright because of you!

Yours in Service,  
*Jim Priest*



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# EARLY CHILDHOOD

## EXPANDING IMPACT IN EARLY CHILDHOOD

Sunbeam celebrated the expansion of its early childhood development programs as a result of a \$3 million federal Early Head Start Child Care Partnership Grant. This milestone will allow us to reach 312 more children ages birth to three years in 13 new locations in addition to OKC Educare, Tony Reyes Bilingual Center and Emerson Alternative High School Early Head Start programs.

Sunbeam's program changes children's lives but also parents like single mom Kerstin Gonzales, who was able to complete her high school education while her two sons had quality daycare at Emerson. She was also matched with a Family Advocate who helped her problem-solve, locate necessary resources within the community and to set and achieve individual goals such as enrolling in college.



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*“Sunbeam has been such an amazing support,” Kerstin said. “To me, Sunbeam is my family.”*

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Last spring, the OKC Thunder's Russell Westbrook heard about the strides Kerstin had made in bettering life for her family and through his Why Not? Foundation surprised Kerstin with a new car to help her have reliable transportation.

**348** Children Served

**1044** Individuals Impacted



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## FOSTER CARE

Seth and Missy Ward have two children of their own and within the span of seven weeks added three more children to their family, birth to eight years old. Seth says it's important for foster parents to look at the commitment realistically. "It's about having faith and stepping out of your comfort zone," he said, "but also about the commitment you make. The main thing a child needs is love, patience, and stability. Out of that they learn to trust."

Children come into foster care because of severe neglect, abuse, abandonment, or because of a parent's incarceration or death. Sunbeam has served children in foster care for more than 100 years, recruiting dedicated families and making placements with the goal of keeping families together and strong. What makes our program unique is that we serve children ages 0-17, and to support the needs of foster parents and children, our foster families have access to all of Sunbeam's services, including counselors who are trauma certified and children receive priority placement in our high-quality early childhood services.



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## COUNSELING

Sunbeam Family Services offers high-quality, affordable counseling services for people of all ages, including support groups. Sunbeam's counseling continues to expand its reach in the community helping with life's challenges such as grief or loss, depression and anxiety, anger management, overcoming negative behaviors or navigating through changes in the family.

Carolyn Wall came to a point as her husband's caregiver where she knew she needed extra support for her journey. She joined a Sunbeam Caregiver Support Group and also sought Sunbeam's counseling services. Sunbeam helps her deal with the emotional issues that affect the whole family.

*"I feel like everything is here at Sunbeam. There are so many outreach programs to help me, and everyone is so positive and upbeat! I just love it here and am extremely grateful. I know that it's all going to be okay because I have Sunbeam."*

73 Children Placed

122 Individuals Impacted

1379 Individuals Served

409 New Clients Served



For families like Beverly's, the GRG program has provided great comfort. She and her husband are raising nine grandchildren.

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## SENIOR SERVICES

Senior Services is one of Sunbeam's largest programs, serving individuals 55 and older through five programs and three sub-programs: Senior Companion Program, Foster Grandparent Program, Emergency Senior Shelter (the only of its kind in Oklahoma), ADvantage Case Management and Caregiver Fundamentals Program, which also includes Grandparents Raising Grandchildren (GRG), Care Trak and Powerful Tools for Caregivers. In addition to support groups for caregivers and opportunities for seniors to give back to their communities, Sunbeam also walks alongside grandparents who are raising grandchildren to help as they care for a second generation of children. Sunbeam does this through a holiday assistance program, helping grandparents provide Christmas gifts to their grandchildren and through the back-to-school backpack distribution.



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## OKC THUNDER SUPPORTS CHILDREN, FAMILIES & SENIORS

For years, our wonderful friends at the Oklahoma City Thunder have taken an interest in Sunbeam programs, including Oklahoma City Educare students and our Senior Services Grandparents Raising Grandchildren (GRG) program. This year, Pre-K students got an exciting visit from the Rolling Thunder Book Bus and each student was able to walk onto the bus and pick out their very own book to take home. The Thunder also adopted 10 Sunbeam grandfamilies at Christmas and treated them to a shopping trip at Target. Boys and girls had their very own Thunder player shopping assistant and the Thunder Girls helped grandparents in selecting gifts for themselves.



*"When I volunteer with Sunbeam I know that there is purpose behind what we do there. I have heard clients talk about what a difference the programs have made in their lives and I have personally seen how happy the children are," Shirley said.*

## VOLUNTEERS

Volunteers are one of the most precious community resources from which Sunbeam has to draw. Our volunteers step in to do childcare or plan parties for foster children, read to preschool students at Educare and provide Christmas gifts for families in need. Volunteer Shirley Perkins has been involved in each of these activities for more than five years as a Friend of Sunbeam.

200  
471 Grandfamilies Backpacks Distributed

1528 Individuals Served

200 Volunteers

400 Volunteer Hours

# YOUR INVESTMENT

## REVENUE

### PUBLIC SUPPORT

|                                      |           |
|--------------------------------------|-----------|
| United Way .....                     | \$883,798 |
| Contributions .....                  | 1,313,859 |
| Capital Campaign Contributions ..... | 5,918,622 |
| Donated Services .....               | 254,659   |

### FEES & GRANTS

|                            |           |
|----------------------------|-----------|
| Grants and Contracts ..... | 4,629,482 |
| Client Fees .....          | 126,464   |

### OTHER REVENUE

|  |           |
|--|-----------|
| Investment Income .....                      | 17,629    |
| Foundation Income Allocated to Sunbeam ..... | 107,255   |
| Rental and Other Income .....                | 6,719     |
| Gain (Loss) on Investments .....             | (1,995)   |
| Gain (Loss) on Sale of Assets .....          | 1,245,268 |

### TOTAL REVENUES, GRANTS & OTHER SUPPORT

**\$14,501,760**

## EXPENSES

### PROGRAM SERVICES

|                                |           |
|--------------------------------|-----------|
| Counseling .....               | \$465,641 |
| Early Childhood Services ..... | 4,260,637 |
| Foster Care .....              | 235,475   |
| Senior Services .....          | 1,168,427 |
| Management & General .....     | 1,636,375 |

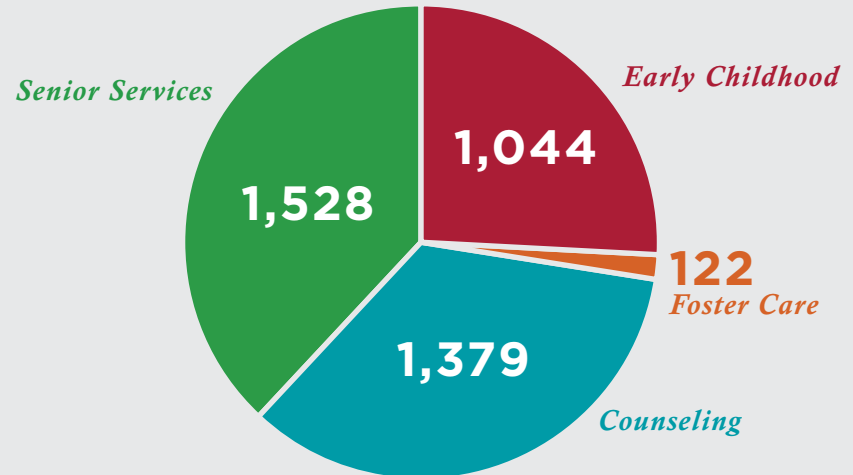
### TOTAL EXPENSES

**\$7,766,555**

|   |                     |
|---|---------------------|
| Change in net assets .....                  | 6,735,205           |
| Net assets, beginning of the year .....     | 6,726,336           |
| Net asset transfer - OKC Educare Inc. ..... | 7,175,600           |
| Net assets, end of year .....               | <b>\$20,637,141</b> |

# 4,073

## CHILDREN, FAMILIES & SENIORS SERVED IN 2014-2015



## **LEADERSHIP TEAM\***

Jim Priest, Chief Executive Officer  
Deborah Copeland, Chief Operating Officer  
Erin Engelke, Chief External Relations Officer  
Tracie Stephenson, Chief Employee Relations Officer  
Kristi Wilson, Chief Financial Officer  
Dana Collie, Director of Oklahoma City Educare  
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Paula Gates, Director of Early Childhood Services  
Patrick O'Kane, Director of Senior Services  
Midge Woodard, Director of Foster Care Services  
Patti Martin, Administrative Support Coordinator

**\*2015/2016 FY**

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### **2015/2016 FY**

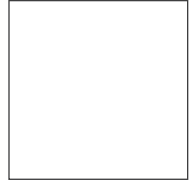
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Sunbeam Family Services  
1100 NW 14th Street  
Oklahoma City, Oklahoma 73106



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